

BUSINESS FOR SALE



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Expo Event Business For Sale

A well-known health and wellbeing Events business, specialising in Expos, Conferences and Seminars with a successful digital platform is being offered for sale

This business has showcased Australia's leading health, wellbeing and eco-lifestyle businesses and practitioners in Western Australia for the past 33 years. The iconic consumer trade shows attract a loyal following of 150-175 exhibitors on an annual basis in Perth Western Australia and have previously been run in Sydney and Melbourne. Each year, nationally recognized companies show loyalty by showcasing their services. Offering endless growth opportunities, consider expansion interstate or grow the digital platform and with the industry expected to boom from 2022, now is the perfect time to step in and make it your own.

Hit the ground running from day one.

To set-up your own Expo Trade Show / Conference/Seminar business is very expensive. This turn-key package comes with everything that is required and all of the hard work of building the brand, database, network and industry recognition has been taken care of.

The package includes all digital resources, plant and equipment

- A complex Customer Management CRM piece of software with all the tools inc. payments, email marketing, affiliate marketing, database, shopping cart etc.
- The Intellectual Property and all graphic master files for logos, ads, social media and on-screen-content, etc
- Three Expo Websites
- The photography and video assets from all the previous events
- A database of over 19,000 contacts

50% Trade : **AU\$40,000 (Cash) | AU\$40,000 (Trade)**

\$80,000

Contact Patricia Hamilton for further enquiries: 0418 955 396



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