

WHANGAREI, NORTHLAND



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Digital Media Business

Are you looking for a business opportunity with a genuine opportunity for growth? If so, take a look at the Giggle Entertainment Network

With the decline in traditional advertising revenues, Giggle launched in 2008 and has built its advertising brand using a 'digital out-of-home' business model, utilising the latest screen technology managed by a cloud-based portal.

Giggle has achieved rapid growth with advertising screens being installed in waiting areas such as cafes, gyms, takeaway food outlets and medical centres. Giggle's strong head office support, combined with a low overhead structure, makes this a very attractive business model.

Giggle install screens in business waiting areas such as medical centres, cafes, gyms, food outlets etc. The screen plays a silent loop of G-rated humorous content interspersed with commercial messages on behalf of local businesses. This has created a medium for local businesses to deliver brand messages in an affordable and engaging way.

The **Giggle Entertainment Network in Whangarei** currently offers 50 advertising screens installed in various business waiting areas offering a new licensee the opportunity to generate immediate and repetitive income while they continue to grow their territory. No matter where in the world you go, no one likes waiting, people love to laugh and businesses want more affordable marketing.

Giggle boasts over 1,200 host locations across New Zealand with over 1.6 million people past our screens every week and we are just getting started!

If you'd like to find out more please call Donna on 021 756 443 today!

20% Trade : **NZ\$92,000 (Cash) | NZ\$23,000 (Trade)**

\$115,000

Contact Donna Feaver for further enquiries: 021 756 443



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